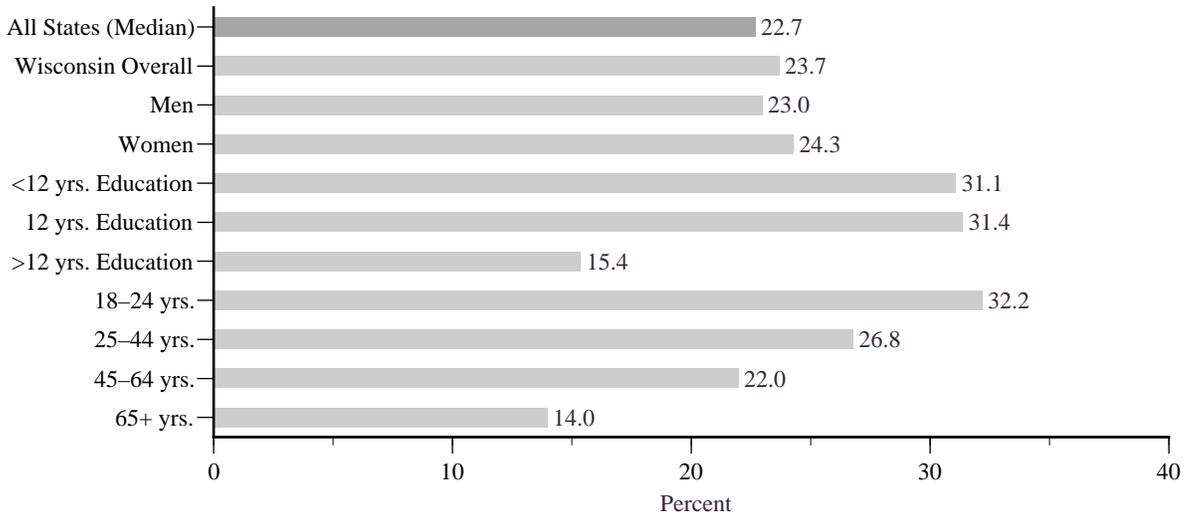


Number of Wisconsin youth projected to die prematurely from their smoking: 117,090

Adult Tobacco Use in Wisconsin

Current Cigarette Smoking Among Adults Aged 18 and Older, 1999



Youth Tobacco Use

GRADES 6-8			GRADES 9-12	
Current Cigarette Smoking	Current Any Tobacco Use		Current Cigarette Smoking	Current Any Tobacco Use
National*	9.2%	12.8%	28.5%	34.8%
WI†	12.2%	16.1%	32.9%	39.4%
Boys†	11.9%	17.7%	35.0%	42.1%
Girls†	12.7%	14.4%	31.0%	36.2%

Current Cigarette Smoking = smoked cigarettes on ≥1 of the 30 days preceding the survey.

Current Any Tobacco Use = current use of cigarettes or smokeless tobacco or pipes or bidis or cigars or kreteks on ≥1 of the 30 days preceding the survey.

*Source: National Youth Tobacco Survey, 1999.

†Source: Wisconsin Youth Tobacco Survey, 2000.

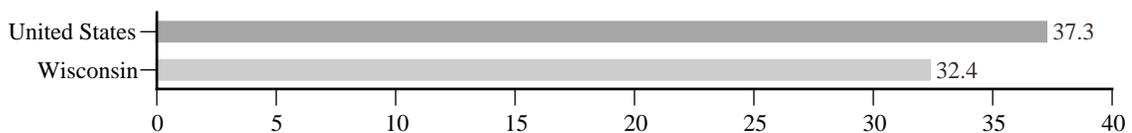
Health Impact and Costs

AVERAGE ANNUAL DEATHS RELATED TO SMOKING, 1990-1994		AVERAGE ANNUAL YEARS OF POTENTIAL LIFE LOST,* 1990-1994	MEDICAL COSTS RELATED TO SMOKING, 1993	
Overall	7,853	100,624 years or an average of 12.8 years for each death due to smoking.	Ambulatory	\$235,930,000
Men	5,160		Hospital	\$282,700,000
Women	2,692		Nursing Home†	\$394,110,000
Death Rate	313/100,000		Drug	\$55,000,000
Rank	11		Other	\$124,390,000
(No. 1 is lowest death rate)		*Calculated to life expectancy	Total	\$1,092,140,000

Smoking-attributable Medicaid expenditures, Wisconsin, fiscal year 1993: \$197,927,000

†Preliminary estimates

Lung Cancer Death Rate*



*1997 deaths per 100,000 population, adjusted to the 1970 total U.S. population.

Wisconsin



Scheduled 2001 settlement payment to Wisconsin: \$143,460,937.12

Tobacco Control Funding, 2001

At 75% of the CDC Best Practices recommended lower estimate funding level, Wisconsin ranks 10th (No. 1 is the highest) for tobacco control funding. Wisconsin ranks 11th (No. 1 is the lowest death rate) for average annual deaths related to smoking.

<i>FUNDING SOURCE</i>	<i>FY01 AMOUNT</i>	<i>FUNDING CYCLE</i>
State Appropriation—Settlement (Tobacco Only)	\$21,208,000	7/00–6/01
State Appropriation—Excise Tax Revenue	\$0	
State Appropriation—Other	\$1,000,000	7/00–6/01
Subtotal: State Appropriation	\$22,208,000	
Federal—CDC Office on Smoking and Health	\$1,214,455	6/00–5/01
Federal—SAMHSA	n/a	
Non-Government Source—American Legacy Foundation	\$0	
Non-Government Source—RWJF/AMA	n/a	
Subtotal: Federal/National Sources	\$1,214,455	
Total Per Capita Funding	\$23,422,455 \$4.37	

Funding as a Percentage of CDC Best Practices Recommendations

	<i>RECOMMENDED FOR TOTAL PROGRAM ANNUAL COST</i>	<i>RECOMMENDED PER CAPITA FUNDING LEVEL</i>	<i>PERCENT OF CDC BEST PRACTICES RECOMMENDATIONS</i>
Lower Estimate	\$31,158,000	\$6.03	75%
Upper Estimate	\$82,381,000	\$15.94	28%

Excise Tax

Cigarette tax per pack	59¢
Rank = 14 (No. 1 is highest tax)	
Number of packages of cigarettes sold and taxed, per capita, 199984.4
Rank = 25 (No. 1 is lowest cigarette sales)	
Federal and state taxes as a percentage of retail price	26.5%
Annual gross tax revenue from cigarettes	\$261,608,153
Smokeless tobacco tax20% of manufacturer’s list price